

SHIPPING ORIENTATION

Are you shipping your boxes in the correct orientation?

Results: Instant Savings

Our customer has an annual quantity of 700,000 units and a fixed price of \$3,000 per container.



Capacity Increase

20% container capacity increase.



\$486,000 Savings

Total annual savings in freight costs



Business Exploration

Exploring business opportunities.



INDUSTRY

Home Alarm System

Packaging Design Challenge

In a recent project, BoldtSmith was contracted to maximize the number of products a customer can fit on a container WITHOUT changing the size of the box.

Requirements



Reduce freight costs

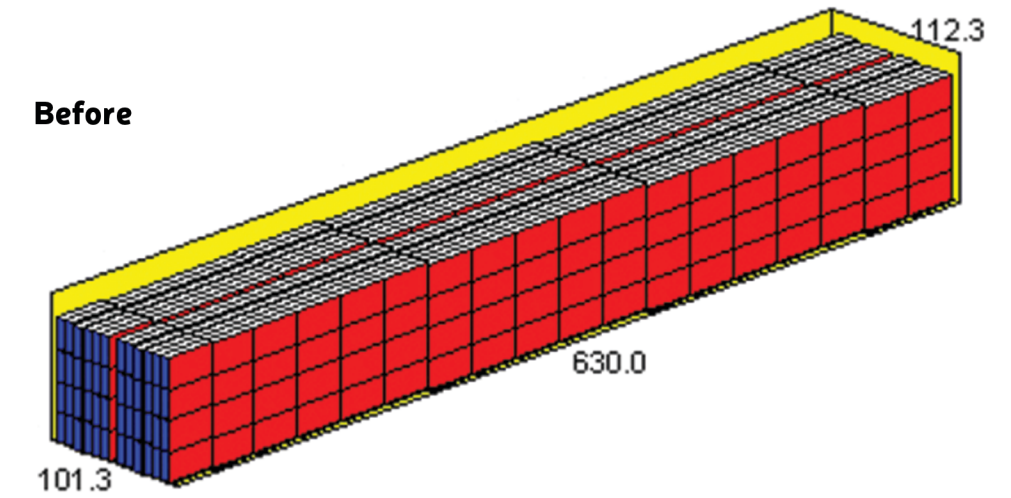


Make no changes to existing package design

BoldtSmith Actions

By ONLY changing the orientation in which the product ships we were able to fit **20% more product** into a shipping container.

Before



After

